



# BG AMPLIFY FOUNDATION

## Amplifest Sponsorship Opportunities

**Location: SOKY Marketplace**

**Event Date: September 9, 2023**

BG Amplify Foundation presents an event that supports our mission to “amplify creative spirits.” Amplifest is a community partner effort to showcase the local talents of children in programs at SOKY Dance Arts, Arts for All, Bowling Green Rock Band Academy as well as attendees who want to dabble in the arts themselves through a karaoke contest backed by a live band & a community painting activity. Kids activities, food trucks and vendors will be there throughout the day and the night ends with local musicians performing. All money raised at the event will go to scholarships to help kids reach their dreams when wanting to engage in creative arts and outlets that have financial barriers keeping them from doing so.

### Sponsorship Benefits

#### **Title Sponsor: \$2500-Exclusive**

Your company's logo prominently featured on all event advertising as "Brought to you by:" Logo prominently featured on the banner displayed at the event. Social media shout outs and all other advertising will include your company as the title sponsor of event as "Brought to you by". Live shout outs throughout the event day of. Large logo featured on BG Amplify Foundation T-shirt as well as flyers for the event. 8 tickets to the event

#### **Let's Dance Sponsor: \$1000**

Your company logo on banner at event as well as social media events page and shout out on social media outlets as well as radio interviews. Day of live shout out at event. Medium Logo on BG Amplify T-shirts .6 tickets to event

#### **Mic Check Sponsor: \$500**

Your logo on banner at the event and shout out on social media outlets. Day of live shout out at the event. Small Logo on BG Amplify T-shirts . 4 tickets to event

#### **Artist in Training Sponsor: \$250**

Your logo on banner at the event and shout out on social media outlets. Day of live shout out at the event. 2 tickets to event

**\*ALL SPONSORSHIPS MUST BE PAID IN FULL & LOGOS  
SENT IN BY 8/14/23 FOR LOGO TO BE ON SHIRT\***



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bgaf.org

## Sponsorship and/or Commitment Agreement 2023

By Signing this agreement, the Sponsor agrees to the following:

Please initial by each statement.

\_\_\_\_\_ Gives BG Amplify Foundation permission to use funds as needed for event programming.

\_\_\_\_\_ Submit final payment prior to event. Your indicated option(s) will be invoiced to you at the time of commitment and must be paid in full no later than 30 business days prior to the event.

\_\_\_\_\_ Provide artwork, and/or accurate company logo. An electronic file of your artwork, preferably an jpeg or PDF file, is due 90 days prior to the event date to the Executive Director at **bgamplify@gmail.com**

Business/Organization: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Cell: \_\_\_\_\_

**I have read the policies above and agree to provide any content required by my selected option.**

Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Event: \_\_\_\_\_ Sponsorship: \_\_\_\_\_

**Please make checks payable to :**

**Bowling Green Amplify Foundation and mail to**

**BG Amplify Foundation 316 Old Morgantown Rd. Bowling Green, KY 42101  
or you can PayPal @bgamplify and email us your logos and completed form  
at bgamplify@gmail.com**